

**For Immediate Release**

## **HRMC, Inc. Partners With Profit Hunters International, Inc. to Add Personality Profiling to Candidate Screening and Assessment Solution**

**Partnership provides HRMC Acclaim<sup>(SM)</sup> clients with access to Profit Hunter's Winslow Personality Profiles and Reports; "proctored" assessments tailored for business, sports franchises, and religious organizations.**

**Tampa, FL – August 14, 2007** – Human Resource Management Center, Inc. (HRMC), a pioneer in applying cutting-edge technology to talent acquisition, today announces that it has partnered with Profit Hunters International, Inc., to provide users of Acclaim<sup>(SM)</sup> with access to Winslow Personality Profiles and Reports. The Winslow assessments are ideally suited to assist business, sports, and religious organizations in determining which candidates possess the behavior, attitude, and culture fit necessary to contribute successfully to their operations and meet their specialized needs.

Acclaim, a Web and IVR-enabled recruiting solution, is a seamless process that includes realistic job previews, pre-screening, behavioral interviewing, candidate ranking, and scheduling for the final interview. Acclaim defers the hiring manager's intervention to a later phase of the evaluation process where it is most needed. This partnership complements Acclaim's capabilities by providing organizations with the ability to schedule qualified candidates to take proctored Winslow assessments, which can be given at the employer's location, so they can then determine which individuals should move through the process toward the interview stage. HRMC has also been named an "Endorsed Service Provider" by Profit Hunters, which adds Acclaim to the company's lineup of premier tools and services for enhancing operating performance.

"Most assessments begin and end with a candidate's skills and experience, which misses an important component--culture fit," says Ron Selewach, Founder and CEO of HRMC. "Combining Acclaim's capabilities with Profit Hunter's Winslow Reports provides employers with comprehensive insight into a candidate's behavior while also assessing their relevant skills and suitability for the position within the context of the company's culture. Ultimately, this type of assessment is significantly more predictive of a new hire's success and length of productive service with the company."

"The standard candidate assessment process is lengthy and inexact," says Tony DiRico, Founder and CEO of Profit Hunters. "HRMC and Profit Hunter take a similar approach to candidate assessment, viewing culture fit as important as an evaluation of the candidate's skills set. Acclaim's technology makes the candidate assessment process simpler and more efficient for the hiring manager and offers candidates a far more inviting experience. Our Winslow proctored assessments provide hiring managers with specific evaluation tools for an even more focused and specialized assessment. This partnership represents a comprehensive and synergistic approach to talent management."

### **About HRMC**

Founded in 1984, HRMC is a pioneer in applying cutting-edge technology to solve business' most pressing human capital challenges. The company's flagship HRMC Acclaim<sup>(SM)</sup> solution simplifies the management of all phases of the employee lifecycle and identifies opportunities for improvement. HRMC's technology automates a range of interrelated processes within a flexible, user-friendly framework, enabling organizations to streamline the acquisition and assessment of talent, evaluate new employees' readiness to contribute, and analyze the impact of a company's culture on retention and performance. Whether accessed over the Web or the phone, or both combined, users are led through an interactive experience that approximates true human interaction, resulting in more effective interviews and employee surveys. HRMC is headquartered

in Tampa, Florida and is privately held. For more information, visit the company's Web site at [www.hrhc.com](http://www.hrhc.com).

### **About Profit Hunters**

Profit Hunters International, Inc. is a company that assists both organizations and individuals to improve their operating performance by providing an array of support services. It all begins with "People." They are truly your most precious resource, so to assist you in this area Profit Hunters International, Inc. has formed a partnership with Winslow Research Institute a leading provider of Internet Assessment Systems which provides organizations and individuals with the powerful tools to improve one's professional and personal life beyond their wildest dreams. For more information, visit the company's Web site at [www.profithunters.biz](http://www.profithunters.biz).

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