

**FOR IMMEDIATE RELEASE**

## **HRMC's Automated Candidate Assessment Platform to Integrate CareerMetaSearch's "Push-Posting 2.0" Technology to Identify and Attract Passive Job Candidates**

Partnership to provide companies with a comprehensive solution to identify, source, and assess the most coveted yet hard-to engage passive candidates—those who are not actively pursuing job opportunities.

**Tampa, FL – January 9, 2007** – Human Resource Management Center, Inc. (HRMC), providers of “next-generation” selection, assessment, and management solutions, today announces a partnership that will integrate CareerMetaSearch's Push-Posting 2.0 technology into HRMC Acclaim<sup>SM</sup>, its flagship assessment platform, allowing companies to recruit passive candidates.

Passive candidates are those who are currently working and are not actively pursuing external employment. Passive candidates are coveted by recruiters since they are typically among an organization's top performers. As such, they are hard to identify and attract using traditional recruiting methods. The newly integrated HRMC - CareerMetaSearch solution combines Push-Posting 2.0 technology to identify these candidates and Acclaim's assessment platform to whisk passive candidates through an intuitive screening process that gauges skills and culture fit (Acclaim does not require a resume—a big benefit since passive candidates are less likely to have a résumé on hand—certainly not one that's been updated).

“Finding and attracting passive candidates is usually a matter of happenstance. Push-Posting 2.0 enables us to provide a systematic means of identifying these candidates; once they've been identified, Acclaim conducts a completely automated, intuitive interview, giving employers a seamless process for acquiring highly coveted talent,” says Ron Selewach, CEO of HRMC. “I should add that Acclaim makes the interview process simple, even inviting to the passive candidate. Hiring managers benefit by receiving top quality candidates matched to open positions and suited to the organization's culture. We see this as a big win for our customers.”

“With hundreds of online job portals available you might think hiring talented people for your organization would be a snap. Most online hiring resources do little more than deluge companies with thousands of unqualified or mismatched resumes that seldom fit its hiring profile,” says Jason Gorham, CEO of CareerMetaSearch. “This partnership will result in tremendous cost-savings for companies as they incorporate this new technology into their hiring strategy. Together, HRMC and CareerMetaSearch add a dimension of quality and service unrivaled by other online providers.”

CareerMetaSearch's Push-Posting 2.0 technology sources passive candidates by developing profiles based on the searches they conduct on the Web and then creating and sending targeted custom messages about highly compatible career opportunities. CareerMetaSearch's Job Boomerang open positions and disseminates them to various job search engines, online classified sites, and leading web sites to increase exposure for available job opportunities. Once passive candidates apply online, Acclaim uses

interactive voice-web (IVW) capabilities to screen, interview, assess, and rank individuals based on their skills as well as job and culture fit.

### **About HRMC**

Founded in 1984, HRMC is a pioneer in applying cutting-edge technology to solve business' most pressing human capital challenges. The company's flagship HRMC Acclaim solution simplifies the management of all phases of the employee lifecycle and identifies opportunities for improvement.

HRMC's technology automates a range of interrelated processes within a flexible, user-friendly framework, enabling organizations to streamline the acquisition and assessment of talent, evaluate new employees' readiness to contribute, and analyze the impact of a company's culture on retention and performance. Whether accessed over the Web or the phone, users are led through an interactive experience that approximates true human dialogue, resulting in more effective interviews and employee surveys. HRMC is headquartered in Tampa, Florida and is privately held. For more information, contact [ggang@hrmc.com](mailto:ggang@hrmc.com) or 800-749-4960 ext 25), or visit the company's Web site at [www.hrmc.com](http://www.hrmc.com).

### **About CareerMetaSearch**

CareerMetaSearch.com is the world's leader in "passive" candidate search technology, enabling enterprise class employers and recruiters to find the best qualified technology, executive and finance candidates, faster and cheaper than conventional job-boards such as Monster or CareerBuilder. For more information, contact [pr@careermetasearch.com](mailto:pr@careermetasearch.com) or 800-897-7016, or visit the company's Web site at [www.CareerMetaSearch.com](http://www.CareerMetaSearch.com).

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